



## Software Comparison Document

### Section 1: VSA Lite software v Tradeguider 'Center' range

#### Overview

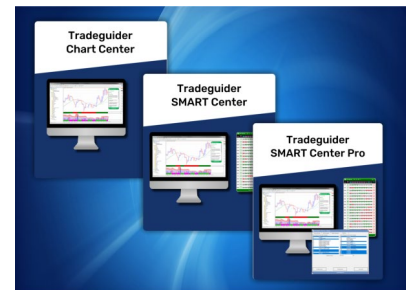


#### VSA Lite

VSA Lite software sold in the Trade to Win package is a simplified, entry-level offering that will suit traders and investors with almost any account size.

#### Center Range

The Center range of packages sold by Tradeguider offer more sophisticated trading solutions with more features and capabilities.



To see a similar example look at the email software sold by Microsoft. Their entry level email program is Outlook Express which is bundled with Windows. Their more sophisticated email offering is Outlook which is part of the Office offering. Both send and receive emails. The difference is the additional feature set.

#### Monthly pricing

Trade to Win	-	\$99 per month
Center packages	-	\$149 - \$349 per month

## Feature Comparison

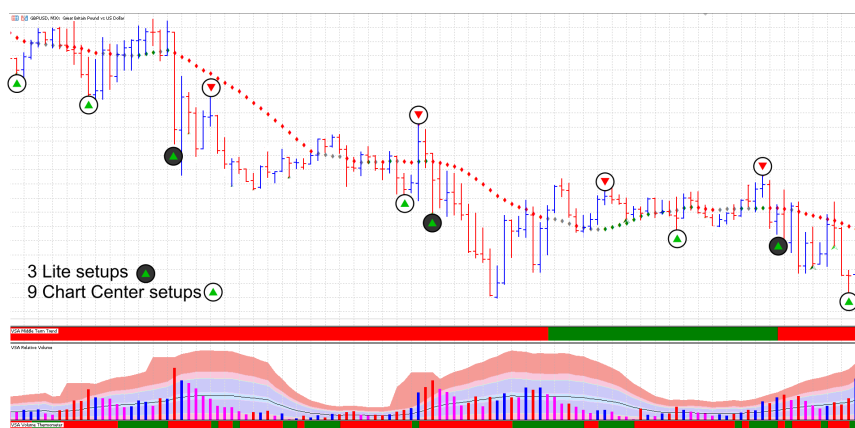
So what does a subscriber get as they go up the software ladder?

The main differences between VSA Lite and the Tradeguided software offering are as follows:

Feature	VSA Lite	Center Range
Lite indicator set	✓	
App notifications	✓	✓
Relative Volume tool	✓	✓
Short term trending tool	✓	✓
Full indicator set		✓
Medium Term trending tool		✓
Volume thermometer		✓
Stop Management tools		✓
Scanners		✓
SMART technology		✓
SMART trading strategies		✓

## What does this mean in practice for trader or investor?

- The VSA Lite offering will miss trading opportunities which the Center offerings will identify due to the reduced indicator set in VSA Lite which only offers 1 trading approach.



- There are no additional volume and trending tools which provide further clarity.
- There are no trade management tools.
- There is no capability to automatically scan in multiple timeframes for trend alignment and VSA indicators. This makes the chart analysis process more difficult and time-consuming.
- There is no SMART technology which does a lot of the 'heavy lifting' when it comes to analysing charts. With the VSA Lite offering 80% of the time will be spent in chart analysis and 20% in trading activity. When you move up the ladder and incorporate SMART technology, the reverse is true.

On the plus side

- There is no installation.
- The trading process is greatly simplified so it is much simpler to learn and quicker to get started.
- It works across desktop, tablet, and smartphone.
- It can be used for any markets and timeframes supported by TradingView.
- It requires no additional data feed or other elements.
- It works with all of the TradingView subscriptions.
- It comes with a complimentary live trading room so traders can quickly get up to speed with the trading process.
- The live trading sessions are archived so people can use them in all geographical areas.

To conclude the main difference in terms of benefits as you progress up the software ladder is trading productivity – the more you spend the more trades you can make for any given time period.

## Section 2: 'Center' range comparison

### Feature comparison table:

Feature	Chart Center	SMART Center	SMART Center Pro
Short term trending tool	✓	✓	✓
Relative volume tool	✓	✓	✓
Email notifications	✓	✓	✓
Full VSA indicator set	✓	✓	✓
Medium term trending tool	✓	✓	✓
Volume thermometer	✓	✓	✓
Stop management tools	✓	✓	✓
Trend scanners	✓	✓	✓
SMART Scanning		✓	✓
Scan for confirmation signals		✓	✓
Trade set up alerts		✓	✓
SMART trading strategies		✓	✓
Scan volume thermometer		✓	✓
Configure confirmation signals			✓
Configure trend tool settings			✓
Retracement level analysis			✓
Trigger bar analysis			✓
Complete tool configuration			✓
Add and save strategies			✓

## **Trade to Win v Chart Center**

Trade to Win only plugs into the TradingView platform. The Center range plugs in to MT4&5, NinjaTrader 7&8, Sierra Chart and TradeStation (they do not plug into TradingView)

Chart Center includes the full indicator set which will identify significantly more trades than the Trade to Win package which only has 6 indicators rather than the full set which contains over 300.

There are additional trend tools which provide a more accurate analysis of the price trend.

The Volume Thermometer tool in Chart Center provides analysis of bullish and bearish volume which provides further decision support.

There are 2 stop management tools in Chart Center. These provide assistance in placing stops and in identifying areas of historical support and resistance – very useful for trade management.

Finally Chart Center features a Scanner tool which automatically checks for trend alignment across multiple time frames, It can scan up to 25 instruments simultaneously and provides a visual representation of trend alignment. This is extremely useful in determining whether to take trades.

Additionally, the scanner can be set up to provide email notifications when key VSA indicators appear which means a trader does not have to remain glued to the trading desk.

## **Chart Center v SMART Center**

SMART Center adds in SMART technology to do the ‘heavy lifting’ chart analysis. It turns chart Center from a charting package to a semi-automated trading system. The SMART scanner checks for trend alignment across multiple timeframes and when alignment is confirmed begins to analyse each chart looking for confirmed trade set ups. When it identifies a setup it provide audible and visual alerts to inform the trader.

The SMART package comes with 4 rules-based strategy docs – 2 are for scalp trading, 1 for longer term investing and the 4<sup>th</sup> for counter-trend trading. These , together with the SMART technology simplify the whole trading process, providing traders and investors with greater confidence. This all leads to increased trading productivity over Chart Center.

## **SMART Center v SMART Center Pro**

SMART Center Pro Adds in 3 additional features:

Full configuration. In SMART Center most parameters are pre set. With Pro they can all be configured to the traders trading style and requirements.

Configurations can be saved so separate trading configurations / approaches can be loaded for different instruments and trading styles.

There is further filtering and analysis by the expert system to increase the accuracy of the set ups.

## Section 3: Customer profile for each package

### **Trade to Win may be right for you if you:**

- Want an entry level VSA trading solution which is relatively quick to master
- Already subscribed to the TradingView platform
- Interested in learning alongside other traders in a live trading environment
- Want a simplified approach based around a single trading set up
- Don't require trade management tools

### **Chart Center may be right for you if you:**

- Want to use multiple trading setups offered by the full indicator set
- Want more decision support tools
- Want to trade with multiple timeframes more efficiently with the scanner
- Prefer in-trend trading
- Want to pair it with one of our trade alerts subscriptions

### **Smart Center may be right for you if you:**

- Have been trading a funded account for some time
- Are a scalper or intraday trader
- Want more trade opportunities
- Trade both in-trend and counter-trend
- Want a semi-automated trading solution which identifies trade setups
- Spend more time trading and less time on chart analysis

### **Smart Center Pro may be right for you if you:**

- Are a professional trader, Prop firm or institution
- Trading a larger account size
- Have been trading a long time
- Have a great understanding of VSA and want to customize your strategies